



THE COMBINED FEDERAL CAMPAIGN OF EASTERN MASSACHUSETTS

WHAT IS THE CFC?

We are pleased to introduce you to the world's largest payroll deduction fundraising initiative – the Combined Federal Campaign. The Combined Federal Campaign is an annual fundraising drive conducted by federal employees in their workplace each fall. Every year federal employees and military personnel raise millions of dollars through the CFC to benefit thousands of non-profit charities.

THE MISSION

The mission of the CFC is to support and to promote philanthropy through a voluntary program that is employee-focused, cost-efficient and effective in providing all federal employees the opportunity to improve the quality of life for all.

THE HISTORY

The CFC originated in 1961 when President John F. Kennedy issued Executive Order 10927 designating the CFC as the only charitable campaign permitted in the federal workplace. Prior to that, giving in the federal workplace was unregulated and somewhat haphazard. Under the CFC, federal employees have the opportunity to give to their choice of approved charities during a specific campaign period.



A TRADITION OF SUCCESS!

The CFC has proven to be very successful in raising needed funds for charitable organizations world-wide. In 1971, payroll deduction was implemented, improving the participation rate and the average gift. Today there are more than 200 campaigns across the country that raised \$281.5 million in 2010.

WHY GIVE TO THE EASTERN MASSACHUSETTS CFC?

The non-profit charities that benefit from the CFC touch all of our lives in positive ways. Your contribution will aid the disabled, the elderly, or those suffering from chronic illness. It will fund programs to assist at-risk young people and provide pathways out of poverty, abuse and homelessness. It will support the arts, health initiatives, the environment, medical research and public safety initiatives. You can direct your gift to the charities you care most about. And every donation counts! Just one dollar a week – less than the cost of a cup of coffee – makes a huge difference when multiplied over weeks and months and many contributors!

HOW CAN I GET INVOLVED?

Check out the Eastern Massachusetts CFC Website at www.easternmasscfc.org or call 617-348-6228. All of the participating charities with 25-word descriptions can viewed on the Website. During the campaign season, you can contact your CFC Agency Manager for a CFC brochure, pledge card and instructions. At many agencies you can pledge online through "Employee Express" or you can use the Eastern Mass. CFC Website to pledge and then print out your pledge sheet to provide to your agency manager.

Caring for Communities

Combined Federal Campaign of Eastern Massachusetts

www.easternmasscfc.org

617-348-6228